



The Iowa-Nebraska Chapter of The ESOP Association 2012 Sponsor Program

Help make 2012 another banner year for the Iowa-Nebraska ESOP Chapter! Your financial support through sponsorships plays an important role in the success of chapter events. We invite you to demonstrate your support by considering the sponsor opportunities listed below and responding with your commitment. Submit one form for the entire year, or respond as each event approaches. Your support is greatly appreciated.

2012 Calendar of Events

February 29: Two-track Annual Conference in Lincoln, Nebraska. Expected attendance: 90

Two CEO/CFO Roundtables: Event dates and locations to be determined. Expected attendance: 20

July 19: Annual Golf Tournament at The Legacy Golf Club in Norwalk, IA. Expected attendance: 120

Platinum Member: \$1,600 (A \$150 savings over individual GOLD level commitments)

Receive maximum visibility by becoming a Platinum member of the Chapter. Your company will be recognized and your logo included on event notices, website postings, meeting materials and signage at both of the chapter's major events: Annual Winter Conference, Annual Golf Tournament, 2 CEO Roundtable Events and on the chapter website.

- Logo on signage at all four major events, on the front page of programs posted on The Iowa-Nebraska ESOP Chapter and The ESOP Association websites and on event printed materials.
- Ability to display marketing materials in common area at the Annual Conference.
- Sponsor Ribbon for all staff attending the annual event.
- Golf event registration: green fee, cart, lunch, awards reception, and beverage tickets for four.
- Golf event hole signage and ability to host contest at sponsored hole.
- Year-long recognition as a featured sponsor with Company logo in a rotating flash add on the Iowa-Nebraska Chapter website.

Website Sponsor (www.iane-esop.org): \$250 Level

Chapter event notices, registration details, membership information, government relations news, awards and event photos are all featured on the website. The website experienced over 1,500 visitors in the past 11 months.

- Year-long featured sponsor recognition with Company logo in a rotating flash add on the Chapter website.
- Company logo, business description, and link to company website highlighted in the chapter membership directory featured on website.

Two levels of support are available for the Annual Conference and CEO/CFO Roundtable Events:

GOLD Level Sponsor: \$500

Sponsor the Annual Winter Conference, the largest chapter event of the year attended by 119 corporate and professional members in 2011, and/or the CEO/CFO Roundtables, attended by 20 ESOP Company decision makers.

- Logo recognition on event printed materials and on event brochure featured on the Iowa-Nebraska Chapter and The ESOP Association websites and on signage displayed in event registration area.
- Ability to display marketing materials in the common area. (Annual Conference only)/
- Verbal recognition during opening remarks.
- Sponsor ribbon for all staff attending event.

SILVER Level Sponsor: \$300

- Company name recognition on printed materials at the event and on the event brochure featured on the Iowa-Nebraska and The ESOP Association websites and on on-site signage at event.
- Verbal recognition during opening remarks and at various times throughout the event.
- Sponsor ribbon for all staff attending the event.

GOLD Level Golf Tournament Sponsor: \$500 Level

Growing in popularity every year, this scramble tournament focuses on networking and FUN! A portion of the proceeds will be contributed to The Employee Ownership Foundation. Attended by 113 members in 2011.

- Company name on golf brochure posted on the Iowa-Nebraska Chapter website and The ESOP Association website.
- Company name on hole signage and ability to host contest at sponsored hole.
- Four golf spots, including cart, lunch, awards reception, beverage tickets.
- Verbal recognition during opening remarks and at various times throughout the event.

NOTE: Additional sponsor opportunities will be available for the Chapter Golf Tournament (Beverage Cart, BBQ, Hole Contest, etc.) and the Midwest ESOP Regional Conference on September 19-21, 2011 in Des Moines. Information will be posted on the Chapter Website in April, 2012.

NOTE: Additional sponsor opportunities will be available for the Chapter Golf Tournament (hole contest, prize contributors, etc.) and the Midwest ESOP Regional Conference, scheduled on September 19-21, 2012 in Des Moines, Iowa. Information will be posted on the Chapter Website at www.iane-esop.org in April.

Please complete and return the form on the following page.

Payments will be deposited after January 1, 2012.

Thank you for your support.



**The Iowa-Nebraska Chapter of The ESOP Association
2012 Sponsor Form**

Select Your Level of Support:

Amount

- Year Long Supporting Member @ \$1,600.00** _____
- Website Sponsor @ 250 _____
- Annual Conference GOLD Sponsor @ \$500 _____
- Annual Conference SILVER Sponsor @ \$300 _____
- CEO/CFO Roundtables GOLD Sponsor @ \$500 _____
- CEO/CFO Roundtables SILVER Sponsor @ \$300 _____
- Golf Tournament GOLD Sponsor @ \$500 _____

Total Amount: (check made payable to THE ESOP ASSOCIATION)

\$ _____

Name			
Company			
Address			
City, State, Zip			
Email		Phone	
Submit Check payable to: The ESOP Association OR Enter Credit Card Payment Information			
Card Type	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AmEx
Card #			
Exp Date		Amount	
Signature			

Send to:

**Donna Walseth
906 97th Lane NE
Blaine, MN 55434**

**Phone: 763-785-4122
FAX: 763-785-4168
dwalseth@esopexec.org**

All sponsorships received up to 45 days before an event will be listed on registration materials.

Payments will be deposited after January 1, 2012.

THANK YOU FOR YOUR GENEROUS SUPPORT!